



GAYLORD PALMS™



FOCUS ON: SPECIAL EVENTS



NEWS RELEASE

THEME PARK PASSHOLDERS ARE OFFERED FREE CHILDREN'S ADMISSION TO ICE! AT GAYLORD PALMS

Orlando Attraction Combats Christmas Blackout Periods with Special Offer

KISSIMMEE, Fla. (Dec. 19) – Beginning Dec. 23, season passholders for select Florida theme parks can receive a **free child's admission to ICE!** for every adult admission purchased. This offer is *only* valid for admission before 2pm, and is available by showing a current season pass at the ICE! Box Office.

Admission tickets must be purchased on site at the ICE! Box Office, before 2pm between the dates of Dec. 23 and Jan. 3.

This promotion is valid for season passholders of the following theme parks: all Walt Disney World theme parks, all Universal Orlando theme parks, SeaWorld Adventure Park, Busch Gardens Tampa Bay, and Cypress Gardens.

This special offer will come as welcome news to season passholders, many which have holiday "blackout" periods when the passes are not valid.

For more information, please visit www.gaylordpalms.com/passholder.



About ICE!

At ICE!, guests can explore a whimsical winter wonderland of larger-than-life, three-dimensional hand-carved ice monuments and sculptures, including fantastic frozen creations, slippery ice slides, and memorable holiday scenes. As for the chill, visitors are given oversized parkas to stay comfortable inside the attraction, which is kept at a blustery 9 degrees.

In its fifth season, **ICE!** features several new or revised scenes, including a walk-through igloo and a towering Candy Land house, meticulously hand-carved from enormous blocks of colored ice. A guest favorite, the ICE! castle and slides, has been re-designed to reflect a South Pole locale with a colony of penguins surrounding the longest ice slide in the attraction’s history. The new slide, measuring 5 feet taller and 30 feet longer than previous years, will curve around the exterior of the scene to provide visitors with a more exhilarating slide experience.

In addition to **ICE!**, this year’s **Best of Florida Christmas** program includes:

- **ICE! Skating:** A larger outdoor skating rink offering a holiday tradition common only in northern climates. Skate rentals are included.
- **“Luminescence – A Holiday Fantasy”:** A heartwarming tale with inspired music that is as edgy as it is classic. Part rock and roll show, part holiday tale, part aerial exhibition, “Luminescence” will bring a sense of joy, awe and wonderment to the holiday season.
- **Hidden Holiday Gnome Hunt, featuring The Roaming Gnome:** Families can hunt throughout the Gaylord Palms atriums to spot cleverly hidden gnomes (presented by Travelocity).
- **Christmas in Florida: The County Wreath Collection:** An exhibition of wreaths decorated to reflect Florida’s diverse destinations, from coast to coast.
- **Visit Santa:** Kids can take an opportunity to share their special Christmas wishes with Santa Claus...in person, or via email.

ICE! tickets range from \$9.99 - \$24.99, depending on the type of ticket, and day of the week.

For more information or reservations, call (407) 586-4-ICE. To learn more about **ICE!** or **Best of Florida Christmas**, guests can visit www.gaylordpalms.com/ice. To learn more about other holiday events in Central Florida, visit www.ChristmasInOrlando.com.

###

Media Contact: Keith Salwoski, (407) 586-0315, ksalwoski@gaylordhotels.com

Guest Information: Gaylord Palms Resort, (407) 586-4ICE, www.gaylordpalms.com/ice